



SPONSORSHIP OPPORTUNITIES

Big Brothers and Canaccord Financial invite you to indulge in a new tradition. Held at Vancouver's finest private club and boasting a prestigious guest list, we offer your company a stage for unparalleled recognition at The Canaccord Financial Big Brothers Golf Classic. Both an opportunity for exposure and to help community children in a BIG way, partner with us in our 17th year of giving on the greens.

At the inaugural 2009 Vancouver event, we truly redefined charity on the fairway. In a year of back to basics, we brought attendees home to Shaughnessy Golf and Country Club, a world-class venue where we minded the world's financial climate with a whisper of days past. In 2010, we're getting back to the basics we all know and anticipate from a Big Brothers golf tournament. Attendees can expect impeccable customer service and bonus add-ons at every turn.

Sponsors can expect a similar elite foundation to showcase their corporate involvement. From on-course signage to banquet recognition and pre-event exposure, sponsors will be gracefully showcased to our select golfer line-up.

Be part of something BIG.
Sponsor today!

Benefiting



Big Brothers
of Greater Vancouver

CANACCORD Financial



MONDAY, SEPTEMBER 27, 2010

SHAUGHNESSY GOLF AND COUNTRY CLUB | VANCOUVER

TO SIGN UP, COMPLETE YOUR SPONSOR CONFIRMATION FORM WITH PAYMENT DETAILS.



SPONSORSHIP OPPORTUNITY: ASSOCIATE SPONSOR ² only

INVESTMENT: \$20,000

BENEFITS: • Logo recognition on:

- Registration flyer
 - All print advertising
 - www.bigbrothersvancouver.com
 - All e-communication to participants
 - Volunteer garment
 - Banquet presentation screen
 - Golf cart signage (back)
 - Staff e-signatures
 - All tournament signage, including exclusive Associate Sponsor signage
 - Tournament banner
 - Banquet program
 - Big Brothers' 2010/11 Annual Report
- Logo recognition and the opportunity to place a one page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
 - Corporate profile placed on www.bigbrothersvancouver.com with a link to sponsor's corporate site
 - Opportunity to provide corporate banners to be displayed inside and outside the Shaughnessy Golf and Country Club
 - Opportunity to distribute collateral to tournament participants in the tee gift package
 - Opportunity to host a food or beverage station at a designated hole
 - Opportunity for company representative to address guests at the banquet
 - Opportunity to distribute promotional material to event attendees at the tournament or with the Yearbook distribution
 - Eight complimentary tournament registrations



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SPONSORSHIP OPPORTUNITY: DIAMOND SPONSOR

INVESTMENT: \$15,000

BENEFITS: • Logo recognition on:

- Registration flyer
 - All print advertising
 - www.bigbrothersvancouver.com
 - Volunteer garment
 - On-course designated Diamond Sponsor signage
 - Banquet presentation screen
 - Tournament banner
 - Banquet program
 - Big Brothers' 2010/11 Annual Report
- Logo recognition and the opportunity to place a one page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
 - Corporate profile placed on www.bigbrothersvancouver.com with a link to sponsor's corporate site
 - Opportunity to provide corporate banner to be displayed outside the Shaughnessy Golf and Country Club
 - Opportunity to distribute collateral to tournament participants in the tee gift package
 - Opportunity to host a food or beverage station at a designated hole
 - Opportunity to distribute promotional material to event attendees at the tournament or with the Yearbook distribution
 - Four complimentary tournament registrations



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SPONSORSHIP OPPORTUNITY: GOLD SPONSOR

INVESTMENT: \$10,000

BENEFITS: • Logo recognition on:

- All print advertising
 - www.bigbrothersvancouver.com
 - Volunteer garment
 - On-course designated Gold Sponsor signage
 - Banquet presentation screen
 - Tournament banner
 - Banquet program
 - Big Brothers' 2010/11 Annual Report
- Logo recognition and the opportunity to place a half page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
 - Opportunity to distribute collateral to tournament participants in the tee gift package
 - Opportunity to host a food or beverage station at a designated hole
 - Four complimentary tournament registrations



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SPONSORSHIP OPPORTUNITY: SILVER SPONSOR

INVESTMENT: \$5,000

- BENEFITS:**
- Logo recognition on:
 - www.bigbrothersvancouver.com
 - On-course designated Silver Sponsor signage
 - Banquet presentation screen
 - Tournament banner
 - Banquet program
 - Name recognition on:
 - All print advertising
 - Volunteer garment
 - Big Brothers' 2010/11 Annual Report
 - Logo recognition and the opportunity to place a 1/3 page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
 - Two complimentary tournament registrations



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SPONSORSHIP OPPORTUNITY: BRONZE SPONSOR

INVESTMENT: \$2,500

- BENEFITS:**
- Logo recognition on:
 - www.bigbrothersvancouver.com
 - On-course designated Bronze Sponsor signage
 - Banquet presentation screen
 - Name recognition on:
 - All print advertising
 - Banquet Program
 - Big Brothers' 2010/11 Annual Report
 - Logo recognition and the opportunity to place a 1/4 page advertisement in the Tournament Yearbook circulated to all participants and sponsors post event
 - One complimentary tournament registration



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SPONSORSHIP OPPORTUNITY: HOLE SPONSOR

INVESTMENT: \$1,000

- BENEFITS:**
- Logo recognition on a sign positioned on a hole at Shaughnessy Golf & Country Club
 - Name recognition on:
 - www.bigbrothersvanouver.com
 - Banquet presentation screen
 - Tournament Yearbook, circulated to all participants and sponsors post event
 - Big Brothers' 2010/11 Annual Report



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