



**Big Brothers
of Greater Vancouver**

Also Serving the Sunshine Coast and Sea to Sky Corridor

Annual Report 2010/11

Mentoring him could be
the start of something big like

safer schools



Big Brothers
of Greater Vancouver

bigbrothersvancouver.com

What happens when a child is instilled with confidence and self-esteem? Studies show that children who respect themselves are less likely to commit – or permit – acts of bullying. We believe in the value and values of mentoring.

Start something with a donation of time or money.

Message from the Executive Director



This past year was driven by the Strategic Plan drafted in 2010. Creating an Operational Plan mirroring the strategies laid out by our Board of Directors, the

dedicated staff at Big Brothers of Greater Vancouver made great efforts to reach our goals.

We saw particular success in terms of program specific funding and outcomes. Funding for our diversity program allowed us to further reach out to non-English speaking families and we are pleased to have already surpassed our calendar year goal for matches in that program. A unique new Teen Mentoring Program in Surrey is also set to begin thanks to planning

this past year. Funded by the National Crime Prevention Centre in partnership with YOUCAN Mentoring Program, teens will take part in the Peacebuilders Program and pass along their conflict resolution learnings to their Little Buddies.

The agency did well financially with Renew Crew Foundation continuing to deliver as a major funding source. Our Foundation also enjoyed a successful year and our new golf tournament is becoming well established.

A new initiative this year involved developing new relationships with government officials. We met with MPs, MLAs and senior ministers, sharing the values of the mentoring cause and explaining our need for support.

Our largest challenge in fiscal 2010/11 proved to be in reaching our match goals. Despite the tireless efforts of

staff, the Teen Mentoring Program in particular suffered as a result of changes to class schedules which moved the programs from during school hours to after school hours. While the community program did well, In-School Mentoring continued to struggle to attract volunteers. Our staff learned from the difficult year and have created strategies to remedy the issues this year.

I would like to thank our three Boards of Directors for their continual guidance, our volunteers for their infectious spirit and the staff for their exceptional efforts.



Valerie Lambert, CA
Executive Director

Message from the Board Chair



As I look back on the hard work of the Board overseeing the Charity this past year, I am proud of the accomplishments. I am planning to step down as

Board Chair at the upcoming AGM, and I am pleased with the current state of the Charity and look forward to sitting on the Board under the leadership of oncoming Board Chair Kathi Irvine, as

well as a host of new directors with new aspirations and ideas.

I would like to thank two outstanding directors who will be leaving the board this year after years of service. A Big Brother for many years to now university aged Riley, Rick Floer has made an unparalleled contribution to the organization. Setting an example for his fellow directors much like he has done for his Little Brother, he will be greatly missed on the Board.

Keesha Rosario is also a long standing director who came to each meeting

with innovative ideas and enthusiasm. Also a Big Sister, she brought a tangible sense of mentoring to the Board which will be missed as she pursues her future endeavors.

Lastly, I would like to thank Valerie Lambert and the incredible staff at Big Brothers of Greater Vancouver for taking the Board's vision and making it happen.



Rich Patterson
Board Chair



**Big Brothers of
Greater Vancouver**



Board of Directors

- Rich Patterson**, Chair
- Kathi Irvine**, Vice Chair
- Guyle Tippe**, Treasurer
- Michael McLaren**, Secretary
- Rick Floer**
- Stephanie Hollingshead**
- Carol Jung**
- Doug Mills**
- James O'Neill**
- John Perpich**
- Keesha Rosario**
- Jamie Taras**

Our Vision

To put a mentor in the life of every child who needs one.

Our Mission

We enhance children’s social and emotional development by delivering and advocating for the highest quality, prevention-based mentoring programs.

The Values that Guide our Work

Safety

The safety of the community we serve is the ultimate foundation of our agency.

Service

We are flexible and responsive in serving the changing needs of our communities.

Integrity

We are committed to maintaining the highest possible standards in our work with the families, volunteers and partners.

Inclusivity

We respect our environment of diversity and deliver programs accordingly.

Compassion

Our work is rooted in caring and understanding.

Passion

We are enthusiastic about and dedicated to our work.

start something

We believe every child should have the opportunity to reach his or her full potential – both as individuals and citizens – and that by doing so, they will not only do well, but they will also do good.

We believe that by changing the course of young lives we can in turn be changing the course of our community's future. That it could lead to a reduction in poverty and unemployment, to safer schools and neighborhoods and to a renewed optimism for growth. That it could even lead to change on a broader, more far-reaching scale.

We believe that opening a child's eyes to what is opens their mind to what could be.

For over 50 years, Big Brothers of Greater Vancouver has been making a positive difference in the lives of the Lower Mainland's youth by developing and implementing a wide range of mentoring programs, both one-to-one and group programs for both in-school and outside of school.

Serving as role models, our mentors teach by example the importance of giving and giving back, of staying in school and of having respect for family, peers and community. Each time we pair a child with a mentor, we start something incredible – a life-changing relationship built on friendship, trust and empowerment.

Witnessing the transformation of a child into a confident, concerned and motivated young person is a remarkable thing. Ushering them into adulthood, seeing them grow into a successful, responsible member of their community and society at large is even more satisfying. Proudly, it's something our staff, volunteers and donors help bring about every day and we are very grateful for their generosity and support.

Whether it's in the form of time or money, there is no more important investment we as individuals can make than in helping children realize – and share – their full potential.

Rebranding for a Unified Cause

Over the past year, Big Brothers Big Sisters of Canada underwent a rebranding which has been adopted by all agencies across the nation in an effort to strengthen our brand.

Including a new look and compelling messaging, communications now focus on educational achievement, civic engagement and avoidance of risky behaviors such as bullying by building confidence and better relationships.

As a nation of child serving mentoring agencies, we invite you to start something.



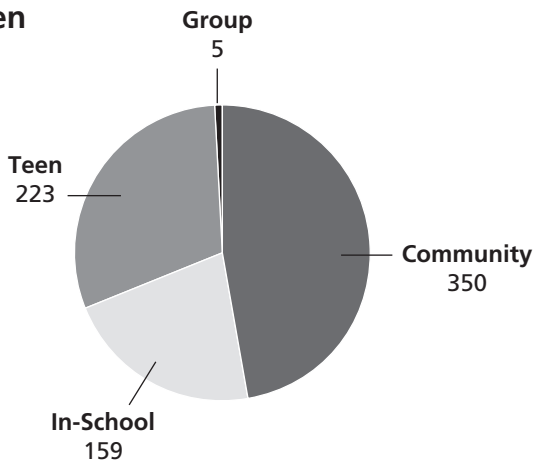
Annual Service Summary

Performance Metrics

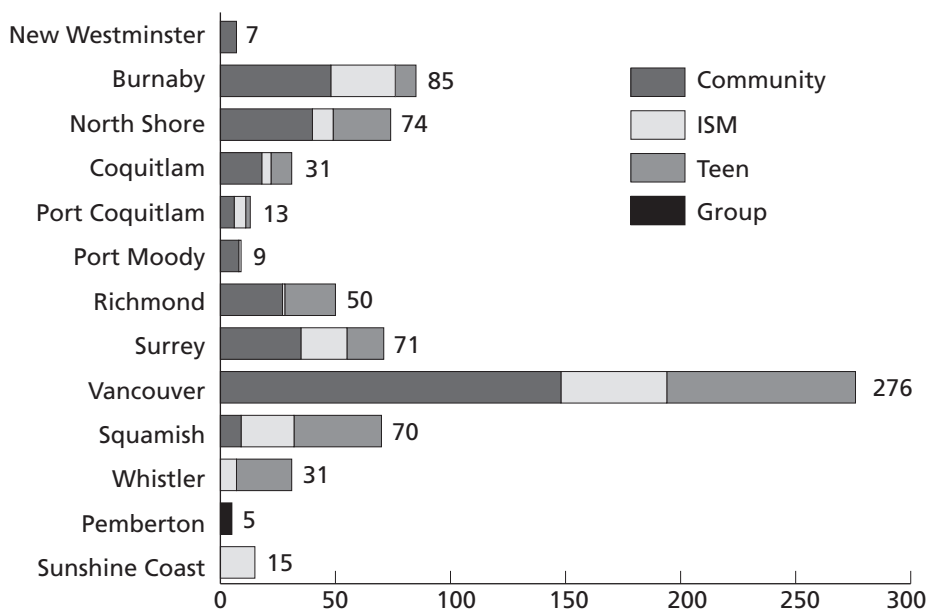
Fiscal Years 2009/10 – 2010/11

	2010/11	Growth	2009/10	Growth
Applications Submitted	483	-18%	587	13%
New Matches	337	-24%	445	28%
Total Children Served	737	-19%	906	25%

Total Children Served by Program



Total Children Served by Area



Match Anniversaries

Teen Mentoring Program Three Year

- Erik Coates & Carlos
- Hilary Tang & Devin
- Katrina Nacu & Darren
- Kianna Lopes & Kyle
- Lynn Quan & Devon
- Martin Bohdal & Augis
- Meghan Roberts & Johnny
- Minna Mundadi & Cooper
- Molly Andrew & Kobe
- Nicholas Ng & Feliks
- Taline Abou El Ainein & Kobe

In-School Mentoring Program Five Year

- Amy Beeman & Charlotte
- Andrea Blendl & Kassidy
- Christopher Fox & Richy
- Jeff Talosi & Jared
- Megan Bodaly & Alex
- Simon Goring & Tahmin
- Sue Johnston & Deana

Big Brothers Program Five Year

- Brad Locke & Nicholas
- Chen Shen & Jimmy
- Chris Bettencourt & Yann
- Chris Eddy & Raimondo
- Darren Racine & Geoffrey
- David Kerr & Eric
- Derek Scott & Malcolm
- Eric Lee & Gage
- Francis Li & Edward
- Jamie Wilmott & Jonathon
- Jasjit Nijjar & Nathan
- Jay Cormier & Hugh
- Jonathan Erickson & Liam
- Joshua Ogden & Joshua
- Mark Pidkowich & West
- Marten Southworth & Perron
- Pall Musaev & Qasim
- Patrick Guichon & Anthony
- Peter Konefal & Samuel
- Reza Faraji & Kaiden
- Robert Riecken & Scott
- Steve Oldhamstead & Jordan



Accomplishments and Challenges

Achievements

- Program staff participated in five committees addressing issues on middle childhood throughout the Lower Mainland.
- We hired a second Cantonese/ Mandarin speaking Assessor to better serve ESL families.
- The First Annual School Liaison Appreciation Dinner was held to say thanks to schools for their support as well as elicit feedback on their individual programs with the goal to review and assess school-based programs for effectiveness and efficiency.
- YOUCAN Mentoring Program—received long awaited funding for this project from the National Crime Prevention Council to run a Teen Mentoring Program in Surrey, including conflict resolution training via the Peacebuilders Program.
- Held a Community Volunteer Appreciation Potluck Picnic in Squamish, in partnership with Sea to Sky Community Services, drawing some 180 people.
- The inaugural Wii Bowling Event was held in Squamish with amazing results.
- The Tri-Cities wait time to get a Big Brother decreased in half from approximately 2.5 years to 1.25 years on average.
- Collaborated with Foundation event staff to better implement existing program events for Little Brother matches and families.
- Funding via Standard Life allowed us to target high need areas with specific advertising.
- The wait list in Surrey was drastically reduced.
- 45 Holiday Hampers were supplied to families of Little Brothers and two toy drives were held.
- 15 children sent to Camp Potlatch.
- 12 children to Tim Horton's Camp.

Challenges

- Secondary school schedules changed for many schools so many of the Teen Mentoring Programs had to be changed to an after school program. This required adjustments in all schedules and presented difficulties in getting referrals from teachers and decreased the availability of teens.
- The ability to fund cost effective snacks for after school programs.
- Reward: We identified a need to divide the volunteer and family intake positions.
- Volunteer recruitment for the In-School Mentoring Program continued to challenge recruitment staff.
- Placing volunteers in high need areas proved to be a struggle.
- Hockey HEROS was discontinued as a Big Brothers program because integrating the two programs seamlessly was not practical.
- There was low participation in the Fall 2010 Pemberton Girls program as a result of scheduling miscommunications and a second session was not successfully scheduled.



Our Programs

The Big Brothers Program

The traditional program matches adult male volunteers with boys aged 7–14 who have limited to no contact with their fathers. Big and Little Brothers spend 2–4 hours each week engaging in friendship based activities they enjoy. Matched depending on personality types and personal interests, every match visit is different.

The In-School Mentoring Program

Unbeknownst to most, Big Brothers offers volunteer opportunities to women as well via the In-School Mentoring Program. This flexible program matches adult volunteers with boys and girls in grades 1–6. Matches spend one hour per week on school grounds for some quality non-academic activity-based fun. Male and female volunteers act as Big Buddies to children identified by parents and teachers as those who could use a little extra attention. Perfect for working professionals, university students and even retirees, Big Buddies often report being more productive at work and feeling an improved work/ life balance.

The Teen Mentoring Program

The Teen Mentoring Program is a friendship-based program which matches male and female high school students with children in nearby elementary schools. Much like the adult in-school program, male and female Big and Little Buddies spend time on school grounds for one hour each week throughout the school year doing a variety of activities together, including games, arts and crafts and sports. While the fundamental goal of the program is to increase the younger children's interest in school and enhance their self-esteem, Teen Mentors regularly report positive impacts on their own lives as well. Providing volunteer hours and excellent leadership skills, the program has proven beneficial to both children and teens.

Game On! And Go Girls!

Two group programs have been established to use the mentor approach to provide adolescents with information and support to make informed choices about a range of healthy lifestyle practices. Through non-traditional physical activities complemented with healthy eating education, participants are engaged in life skills, communication, and emotional health discussions designed to encourage participants in the pursuit of life-long healthy lifestyles. Groups meet several times a week for several weeks to learn about healthy lifestyles and confidence.



The Diversity Program

In an effort to serve non-English speaking families, the Diversity Program was launched in 2009/10 incorporating the use of third party translators and multilingual staff. With the nod from Big Brothers Big Sisters of Canada to continue the project this past year, the program flourished to include 15 diverse matches.

Thanks to funding from both United Way and TELUS, we were able to translate additional material, advertise in highly cultural communities and spread awareness about the program to non-English speaking families.



Carrie Chan Mentoring Coordinator

As a key member of our program team, a Mentoring Coordinator provides assessment, training, and monitoring and plays an active role in events and activities that support the matches. Mentoring Coordinator Carrie Chan works daily with Big Brothers, Little Brothers and their families to ensure matches are safe and successful.

Carrie provides support for diversity matches and makes sure that Cantonese and Mandarin speaking families in our program are receiving all the support they need. She does family intake, accepts appropriate referrals from organizations such as, S.U.C.C.E.S.S and CHIMO and sometimes works with multicultural liaisons from elementary schools. She explains the program in detail to Chinese mothers and informs them what to expect during the intake process. She translates consent forms, surveys and any other material for these mothers. In addition, Carrie also provides family assessments and child safety training in Chinese.



Carrie utilizes her Bachelor's degrees in Psychology and Criminology from Simon Fraser University to help families in Richmond, Burnaby and Vancouver. For the past three years, Carrie has also provided support to young offenders through her volunteer work with Richmond's Restorative Justice Program.

"Many young offenders I have dealt with do not have a positive role model or adult figure in their lives. I see the value in the Big Brothers Program and the importance of having a role model from early on," says Carrie. "I think the program is a great preventative measure that will positively impact a child, not just for the duration of the match, but for the rest of their lives."

Carrie enjoys connecting with her matches and reveals the best part of her job is seeing the smiles of the Little Brothers when they talk about the opportunities Big Brothers has provided for them, experiences that they might not otherwise have a chance to have.

Strategic Planning

Big Brothers of Greater Vancouver

With the completion of a five year Strategic Plan last fiscal year, 2010/11 was the first year it could be incorporated operationally. In that time, great efforts were enforced to answer our strategic directives and meet our key performance indicators. Below includes the highlights of accomplishments made in each priority area this initial year:

Financial

Work in partnership with the BBGV Foundation and Renew Crew to increase our funding sources and volume in order to ensure sustainability and meet growth objectives.

- Three new funding sources were secured: the Sea to Sky Corridor Wii bowling event and YOUCAN Mentoring Program grant for teen mentoring and the United Way grant for diversity.
- Finance and Admin is now tracking cost metrics to ensure accuracy.
- Following analysis of other agencies and discussion at the management level, the decision was made to report cost per match on a whole Charity basis as opposed to just direct program costs.

Community and Growth

To increase our reach and impact in order to meet the needs of the community.

- 15 diversity matches were made with the support of United Way and TELUS.
- Targeted family outreach for immigrant families was conducted via the translation of materials, relationships with SUCCESS and VSB multicultural workers, diverse media and community events.
- Geographical areas with waitlists were targeted with local media buys and area specific messaging.
- Meetings commenced with senior ministers to build relationships and increase the chances of different funding opportunities.
- The maximum age for Little Brothers was increased to 14.

People Engagement

To attract, retain and engage the most capable individuals in order to execute BBGV's Strategic Plan and realize our vision.

- Our marketing efforts targeted volunteers by area and by program.
- We positioned ourselves as a charity of choice to ensure the best volunteer experience by expanding the scope of volunteer opportunities and activities, holding an awards night and a school liaison dinner, as well as offering an overall higher level of support.

- We reviewed and improved employee benefits, made changes to the RRSP practices, upgraded our LTD package and reviewed all positions for internal and external comparisons in terms of compensation.
- Volunteer training was enhanced.
- The volunteer survey and tracking system was also refined.

Internal Delivery Process

Ongoing review and assessment of core processes on a systemic basis in order to ensure these are both efficient and reflect the values of the organization.

- Successful conversion to Dynamics CRM was accomplished.
- The measurement and review of delivery metrics is being developed in the next phase of Dynamics and will take place in fiscal 2011/12.
- A review and assessment of school based programs for effectiveness and efficiencies took place with the use of surveys, the liaison dinner, a compilation of school programs results and a review of comments from teachers.

Big Brothers of Greater Vancouver Foundation

This year, the Big Brothers of Greater Vancouver Foundation Board of Directors embarked on a path to draft a new Strategic Plan to mirror that of the Charity. Facilitated by Vivian Smith of Liberty Quest Enterprises, the Board struck a Strategic Planning Committee including Directors Kathi Irvine, who acted as Chair, Dave Stobart and Guyle Tippe. Their exceptional efforts led to the completion of a comprehensive Strategic Plan which supports Big Brothers of Greater Vancouver's goal to provide service to 1,500 children annually by 2015.

Initially, the Committee discussed the role of the Foundation and the vision, mission and values that they felt were an appropriate reflection of the important support the organization provides to Big Brothers of Greater Vancouver. These discussions resulted in the following for the Foundation in particular:

Vision: To ensure that Big Brothers of Greater Vancouver has the necessary resources to put a mentor in the life of every child that needs one.

Mission: We are a charitable organization which raises and stewards resources to ensure efficient and long-term sustainable support for Big Brothers of Greater Vancouver.

In addition, the values of collaboration, integrity, innovation and responsibility were endorsed. After a comprehensive review of the Foundation's strengths and opportunities for growth, the Committee identified three strategic priority areas for the years 2011 - 2015:

Communications

Informed communications will clearly state our messages to targeted audiences through relevant and impactful channels in order to meet our financial and philanthropic goals.


Fund Development

Fund development will be supported by clear communications and resourced with board members, fundraising volunteers and staff members, each of whom have orientation and training in order to support his/ her responsibilities.

Shared Services

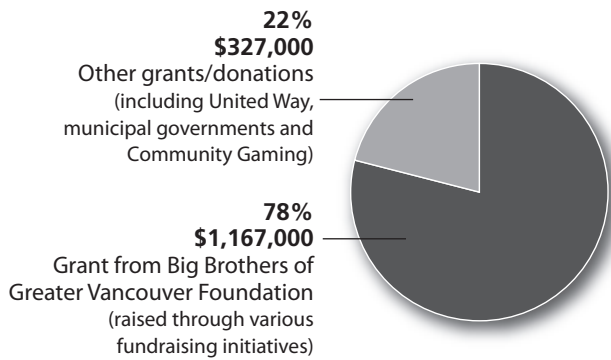
Design effective and efficient processes with appropriate controls within human resources, information technology, administration, marketing and finance.

In each priority area, key performance indicators have been established. The Board and staff will begin focused work in these areas in the coming months. Executive Director Valerie Lambert, who played a key role in the process, feels that "the plan gives all parties a clear picture of the work that needs to be done and outlines how the board and staff will work together to achieve our goals".

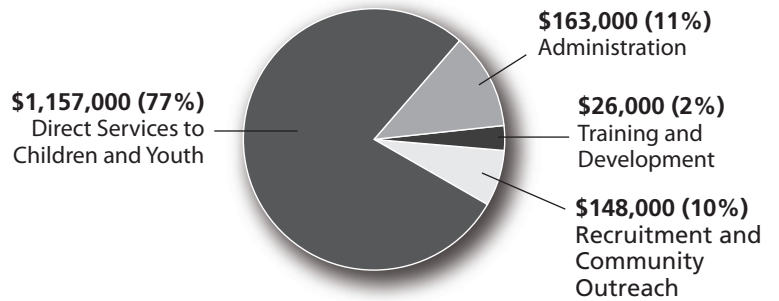


In a recent survey of 38 Little Brothers, it was discovered 100% felt safe with their Big Brothers.

Revenue – \$1,494,000



Expenses – \$1,494,000



Treasurer's Report

This year marked the start of our aggressive goal to serve 1,500 children per year by 2015 as mandated by our Strategic Plan.

Staffing and office space resources were put in place in order to achieve the increased target. As well, advertising, printed materials and efforts of the communications team were increased. Our goal to serve more of the diverse community also increased costs. We were fortunate to receive funding for this and for general advertising.

Total expenses are up \$100,000 over 2009/10. This was necessary to have the capacity to fulfill the year one goal of our 5-year Strategic Plan. This was funded mainly by an increase in

Provincial Government funding of \$34,000, Standard Life advertising grant of \$18,000 and an increase in grants from Big Brothers of Greater Vancouver Foundation (BBGVF) of \$47,000. BBGVF was able to make this increase due to a successful second year of its Shaughnessy Golf & Country Club golf tournament, a variety of Major Gifts and increased grants from Renew Crew Foundation due to its growing success.

Going forward we will continue to explore new sources of funding to meet the growing community needs.

Guyle Tippe, CA
Treasurer



How We Utilize Funds

Big Brothers of Greater Vancouver achieved an annual cost per match of \$2,028. As a charity, we are dedicated to organizational effectiveness and efficiency to ensure optimal dollars are used to provide services to children and families. Below is a breakdown of our annual cost per match.

Direct Services to Children and Youth

Staff who provide match support are integral to our ability to offer programs. In addition to screening volunteers and providing training for both Big and Little Brothers/Buddies, they also play an active role in matches, offering advice, checking in and celebrating anniversaries and graduation from the program.

Office space is required to house staff and provide a location for them to keep accurate records and meet with matches. Our Kingsway office and several satellite offices allow us to serve matches directly in the communities where they live.

We provide games, craft supplies and sports equipment for in-school programs and plan end of year celebrations for these matches.

National Affiliation Fees are also paid to Big Brothers Big Sisters of Canada who periodically audit compliance to their standards and provide a number of other services.

Recruitment & Community Outreach

Various methods of marketing and communications efforts are utilized to recruit volunteers and generate awareness about our programs amongst families who could benefit from our services. While many media outlets provide in-kind and discounted support, funding is still required to purchase advertising in appropriate markets.

The development and printing of current promotional material allows us to provide stakeholders with information they need to make educated decisions about their participation in our programs.

Signage and displays are also utilized to increase our presence at community events.

Training & Development

Given the constant changes to our communities, staff and volunteers must keep current with social trends and

professional expertise. Professional development and attendance at conventions and conferences hosted by Big Brothers Big Sisters of Canada are encouraged. Subscriptions and memberships to various professional affiliations are also held.

Our staff and volunteer Board of Directors meet regularly to heighten our team dynamic and increase efficiencies among each group.

Volunteers also undergo training when they begin their volunteer experience for which a cost is incurred.

Administration

Administrative and financial staff are needed to ensure smooth operations and accurate reporting. Professional fees and an annual audit are necessary as well.

Our daily operations also incur the following administrative costs:

- Bank charges
- Equipment maintenance
- Insurance
- Office supplies
- Photocopier
- Postage and courier



The Development of our Case for Support

This past year, the Management Team worked collectively to develop a Case for Support, a staple for any charity wishing to expand its fundraising endeavors. Designed to be an all encompassing resource document utilized by the development team, the document explains our programs' societal impact and reach, outlines our need for funding, what we will do with that funding and what donors can expect in return both recognition wise and in the children and families their funding will support.

Our goal is to help
1,500 children
annually by 2015.

The document also provides the following important definitions which help potential donors understand the importance of Big Brothers' programs:

At-Risk: We help at-risk children realize their full potential. At-risk is defined as a situational state a child finds himself in when his upbringing includes a number of adversity factors which heighten his future probability to lead a troubled adult life and lessen his likelihood to reach his full potential. Risk factors include family structure, income level and being newly immigrated.

Resilience: Resiliency refers to that quality in children that allows them to overcome hardship and develop into well functioning adults despite high risk conditions in their upbringing. Still, many children face too many risk factors to maintain resilience on their own. Big Brothers fosters resilience by matching at-risk children with positive adult mentors.

Cost Per Match: The document also educates potential donors about the cost per match which helps us determine how much funding we need each year to adequately serve the community. Outlined in more detail on

page 11 of this report, our cost per match encompasses direct services to children and youth, administration, recruitment and community outreach and training and development.

The Case for Support also lists the ways donors can support our cause. With our intent to make partners of donors, we offer the following giving options:

- **Gifts** One time or monthly monetary donations
- **Adopt a Program** Fund a program in a school for one year to realize hands on benefits and recognition
- **Events** Take part in or sponsor The Scotiabank Bowl for Big Brothers Classic or The B2Gold Big Brothers Golf Classic or host a third party event
- **Cause Related Marketing** Businesses may donate full or partial proceeds from the sale of one item
- **Planned Giving** Incorporate Big Brothers into your will
- **Alternate Giving** Gifts of securities, goods/ service or clothing donation
- **And much more.** We can customize a giving method to best suit any donor's needs

“My Little Brother has opened up my inner child, something I thought I had lost years ago. My time as a Big Brother has made a tremendous impact on my life.”

- Jason Huang, Big Brother



Testimonials that Support Our Case

“I have seen such a great difference in Jake since he started the Big Brothers program. Not only is he getting better grades and getting along better with his siblings, but he is also more open with me. He tells me more about his day and gives me hugs on a regular basis! Anyone who has struggled with a child can appreciate just how valuable that is. I am so grateful for Big Brothers and Mark who spends so much selfless time with Jake.”

- Marissa, Mom

“My Big Brother is the coolest, kindest Big Brother in the world. He takes me out to fun places here and lets me pick where we go sometimes. We are a team together and I feel safe around him. Whenever I’m feeling down or have a problem, I know I can always talk to him about it. He always listens.”

- Anthony, Little Brother, 11

“I have seen so much success in this program over the last five years. Children have grown in terms of becoming better citizens in their school, building self-esteem and overall communication skills – several in terms of ESL. The facial expressions of the Littles when they see their Big Buddies is similar to watching a child open their presents on Christmas morning. We are delighted with the program and hope funding allows it to continue forever.”

- Debra Nothstein, Vice Principal at Queen Elizabeth Elementary



Possibilities

Unlocking a child's true potential creates a future where anything is possible.

What we do today makes a difference tomorrow.

The Impacts of Mentoring

Longitudinal Study on Now Adult Little Brothers

Big Brothers Big Sisters of Canada is conducting research on the long term benefits of mentoring programs, including a group of alumni families from Vancouver. The first release of information includes the following findings about now adult Vancouver-based Little Brothers:

- 57% completed university
- 28% completed community college
- 23% earn \$50,000 – \$69,000 annually
- 46% earn \$70,000+ annually
- 69% own their own homes
- 79% spent the last six months employed
- 21% spent the last six months attending post secondary school

Big Brothers Community Program Outcome Measurement Summary*

Pertaining to Little Brothers:

- 95% felt they could go to their Big Brother about a problem they are having
- 95% felt their Big Brothers involved them in decisions about the activities they do together
- 100% felt that their Big Brother cared about them
- 97% felt better about themselves
- 94% were better able to ask for help or guidance when unsure of what to do

In-School Mentoring Survey Results Summary*

School staff reported:

- 89% felt students involved were enjoying school more
- 84% felt the students involved showed improved relationships with peers
- 98% believed the program was valuable for the students in the school

Mentors reported:

- 92% felt that their Little Buddy's social skills and communication had improved
- 86% felt that their Little Buddies self-esteem had improved
- 100% rated their experience positive

To view the complete survey results, please contact Melissa Wilson at mwilson@bigbrothersbigsisters.ca



Jay & Hugh, Match of the Year



*Written by volunteer writer
Kyle Farquharson*

To many adults, the possibility of becoming a mentor to a child or teenager can seem daunting. After all, the whole idea of mentoring is to set a positive example and provide guidance to a youngster. But how exactly do you achieve that goal? Is it difficult? According to Big Brother Jay Cormier, 39, the process is actually quite simple: just be yourself.

"There's no real expectation from Big Brothers that you have to be some sort of 'guide' or 'mentor.' It's not like I make a conscious effort to say the right things or do the right things. It's just about being there."

As a result of "just being there," Jay has had the opportunity to offer both guidance and friendship to his Little Brother, Hugh, 14.

"It's been amazing, because Jay is such a talented person and he picks me up when I'm feeling down. He's just really fun to be around," Hugh says.

Among Jay's talents are the ability to juggle and perform magic tricks, aptitudes that owe to an affinity for the performing arts that has informed

his personality since childhood. In fact, Jay says his experience as a member of a community theatre troupe as a kid inspired him to become a mentor later in life.

"There were two volunteers who ran the program and looking back as an adult, I realize how much they impacted my life and steered me towards a direction of creativity. So I thought – wow, it would be cool to make any sort of impact like that on a young person and influence his life in a positive way."

Like Jay, Hugh has a passion for performance. He is currently studying hooping and circus acrobatics and is one of only a few Grade 8 students to have auditioned for his high school's play last year.

Jay believes the fact that the pair shares so many common interests, like theatre and cinema, has helped to strengthen their bond. A warm rapport exists between Jay and Hugh that reveals itself through their interactions and the two often pound their fists together to indicate mutual respect.

On the lighter side, having a friend Hugh's age also provides Jay the chance

to keep in touch with his inner child, an opportunity he admittedly relishes.

"I think Hugh would agree when I say that I'm a pretty big kid," he confesses. "And our relationship gives me an excuse to do a lot of kid things and not feel guilty about doing them. Like laser tag!"

"Actually, I often forget that we're part of the Big Brothers program. It's more like – Saturday, I hang out with my friend Hugh."

Hugh is also quick to emphasize his appreciation for Jay's contributions to his life and says he is more confident and comfortable in his own skin as a result of Jay's encouragement.

"In my opinion, he's a father figure...he's someone I can look up to, who always gives really good advice. And also, he's my best friend."

As you might expect, this statement leads to a wholehearted pounding of the fists.

Donor Recognition

Executive Circle



We acknowledge the financial assistance from the Province of British Columbia

Visionary Circle



Believer Circle



Champion Circle



AVW-TELAV
B2Gold Corp.
B.C. Housing
Broadridge Financial Solutions (Canada) Inc.
Cardero Resource Corp.
Park Place Foundation

REVS Bowling & Entertainment Centre
Silver Wheaton
Standard Life
Telus - Vancouver Community Board
Value Village

In Kind Media Donors



Burnaby Now
Business in Vancouver
CKNW
Coquitlam Now
Delta Optimist
Jack FM
News 1130

North Shore News
Richmond News
Richmond Review
Surrey Now
The Beat 94.5
The Record
TV Week

Vancouver Courier
Virgin 95.3
99.3 The Fox
100.5 The Peak
93.7 JRFM

Family Circle

Aura Minerals Inc.
Blaney, Tom (Northwest Tank)
CIBC Children's Fund
COBS Bread
Endeavour Financial Ltd.

Ernst & Young LLP
Keg Spirit Foundation
Haywood Securities & Tom Seltzer
M. Magas & Associates
Nevada Copper

Labour Market Development
Scholastic Canada
TELUS
Thomson Reuters

Friendship Circle

Alberta Oilsands
BBBS of America
Bear Creek Mining Corp.
Blake, Cassels & Graydon LLP
Centaur Products
Cisco
City/District of North Vancouver
City of Richmond
City of Surrey
Deans Knight Capital Management Ltd.
DTM Systems Corp.
Evergro
Exeter Resource Corporation
Goh Ballet
Goldcorp
Hydrecs Community Investment

IGA
Intrawest
Investors Group
IRESS Market Technology Canada LP
Johnson, Warren
K&H Dispatch
Lions Club
McCullough O'Connor Irwin, Solicitors
Mercedes-Benz
Miller Thomson LLP
MineGate Resources Capital Group
Mibrella
North Country Gold Corp.
Philanthropy Preceptorship Fund
Pinnacle Correspondent Services
RCMP Foundation

RBC Foundation
Rogers Wireless
Rolls-Royce
Rotary Club – Sechelt
Rotary Club – Squamish
Shane Nyquvest
Still Creek Press
Tattoos for Now
Telus – Team Telus Cares
The Keg Spirit Foundation
TRG Benefits & Pensions Inc.
Uracan Resources
The Vbra Nickerson Team
Re/Max Real Estate Services
World of Dance

Big Brothers of Greater Vancouver Foundation



**SCOTIABANK
BOWL FOR
BIG BROTHERS
CLASSIC**

Presented by **MR. LUBE**



The 2011 Scotiabank Bowl for Big Brothers Classic

Lights! Camera! Action! The 2011 Scotiabank Bowl for Big Brothers Classic, Presented by Mr. Lube, hit the red carpet with a Hollywood theme and raised \$630,000 in support of Big Brothers' mentoring programs. 377 companies and 3,157 bowlers showed their passion for at-risk children in our community by recruiting team members, tirelessly raising pledges and showing off their bowling skills at events from February thru April.

Destined for true Hollywood stardom, Title Sponsor Scotiabank earned the Top Fundraising Company honor with a

contribution of \$52,717 from their enthusiastic employees. Our continued partnerships with Scotiabank, Presenting Sponsor Mr. Lube and Television Sponsor CTV is the backbone of the campaign's success. Their belief in Big Brothers of Greater Vancouver and our efforts to support 1,500 at-risk children by 2015 is second to none.

A campaign recap would not be complete without acknowledging our enthusiastic Company Captains, event volunteers, committee members and corporate & media sponsors for their outstanding commitment to The Bowl for Big Brothers Classic.

Big Brothers of Greater Vancouver Foundation

Board of Directors

- Craig Hewson, Chair
- Guyle Tippe, Treasurer
- Byron Horner, Secretary
- Kathi Irvine
- Fawn Mulcahy
- David Stobart



CANACCORD Financial



SILVER WHEATON



The Canaccord Financial Big Brothers Golf Classic

On Monday, September 27th, 2010, The Canaccord Financial Big Brothers Golf Classic carried on the esteemed tradition of the past Whistler Golf Classic at Shaughnessy Golf and Country Club. Connecting with friends new and old, golfers experienced a day of exceptional golf under rain-free skies, delicious meals and first-rate auction items. In its second year, the tournament raised a remarkable \$240,000 in a recovering economy.

Title Sponsor Canaccord Financial once again demonstrated their unfaltering commitment to Big Brothers of Greater

Vancouver. With the efforts of Chairman Peter M. Brown and long-time supporters David Horton, Cam Currie and Ali Pejman, the tournament continues to retain its distinction as Vancouver's premier charity golf event.

We extend our sincere gratitude to Canaccord Financial, Television Sponsor Global BC, Diamond Sponsors B2Gold and Broadridge Financial, as well as our other generous corporate sponsors, auction donors and event volunteers for their valued support.



Third Party Events

9th Annual McGregor Hardware Distribute Golf Tournament
BC Lions Share Program
The Keg Spirit Foundation
Adam Durakovic Memorial Golf Tournament
DIVA at the Met 15th Anniversary Celebration
Endeavour Gala Auction & Dinner
Griffins Boxing & Fitness – 6th Annual Evening at Ringside
The Keg Whistler Golf Tournament
Scotiabank Half Marathon & 5K
Sequoia 2nd Annual Pitch n’ Putt Charity Event
Mainland Misfits Roller Derby Event
Mentor Connect Event with Jim Ho
Teligence Staff Summer BBQ
The Fun Club Volleyball Tournament
Squamish Loggers Sports Chair Carving Event
Sophia Lang School Clothing Fundraiser

Cause-Related Marketing

Canadian Western Bank
COBS Bread
Cupcakes
Executive Hotel Vintage Park
Invesco Trimark Ltd. – Head Office
Good News
Phillipe Dandurand Wines
Progressive Fundraising Inc.
Ten Thousand Villages
The Zone Bowling Centre

Whether it’s in the form of time or money, there is no more important investment we as individuals can make than in helping children realize – and share – their full potential.



Major Agency Awards

Program Award Recipients

John Perpich Award
Les Smith

A school liaison who is dedicated and has gone above and beyond to support the school-based program.

Murray Goldman Award
Discovery Sailing Club

An organization that has shown outstanding support for our agency.

Cecil S. Walker Award
Anne Chippendale

An individual who has shown outstanding support for our agency.



Ann Chippendale, recipient of the Cecil S. Walker Award

Foundation Award Recipients

TTM Resources Inc. Award
IKEA

A company who hosts an exceptional third party event with proceeds donated to Big Brothers.

B2Gold Award
Broadridge Financial Solutions (Canada) Inc.

A company that has made a significant contribution to the success of the B2Gold Big Brothers Golf Classic.

Murray Goldman Marketing Award
imaging1

A company that has provided significant marketing and communications support.

Ralph Jordan Award
John Cox

An individual who has offered us friendship and support in the pursuit of our dream of providing a mentor in the life of every child who needs one.

President's Commendation
AVW-TELAV, Brian Best, Mackenzie Financial Charitable Foundation

Companies who have demonstrated outstanding support to the Foundation's fundraising efforts.

Ted Ticknor Award
Scotiabank Group

A company that has made extraordinary contributions to the agency in the areas of mentoring, financial support and organizational development.

The 2011 Scotiabank Bowl for Big Brothers Classic Awards

Scotiabank Rookie of the Year
Rize Alliance Properties Ltd.
The top new fundraising company.

Mr. Lube Big Boost Award
London Drugs #5 – North Vancouver

The company with the greatest growth in bowlers from one year to the next.



Donating clothes will help kids like me get a Big Brother!

Book a pick-up online or check out our drop-off bin locations.

BIGclothingdonation.com

604.526.2447

Renew Crew Foundation

Despite negative trends in sourcing that the industry has experienced in the last few years, RCF sourced and delivered over 10.1 million pounds of used clothing and household items this year, surpassing their goal by 300,000 lbs.

This achievement was made a reality by:

- Scheduling and executing some 320,000 pick-ups
- Partnering with over 350 local non profit organizations in mutually beneficial clothing drives
- Further developing the donor base and commencing the necessary work to establish additional daily routes

As a result of this growth and demand, RCF quotas were increased by 8% in June of 2011, meaning even more funding can be streamed to Big Brothers of Greater Vancouver. With a great Board of Directors at the helm, the team continues to further enhance its operations for the benefits of local children and families.

Renew Crew Foundation

Board of Directors

Jim Timms, President

Anthony Kaul, Vice President

Tony Miles, Treasurer

Lorne Federal, Secretary

Gary Milne

Larry Velonic



Clothing for men, women and children • Accessories (belts, hats, scarves)
Purses, wallets, backpacks and bags • Shoes and boots • Towels,
tablecloths, curtains and linens • Undergarments, nylons and socks •
Blankets, bedding and pillows • Housewares (dishes, cutlery, pots) • Toys
books, games and video games • Videos, records, CDs and DVDs • Tools
(garden and otherwise) • Portable exercise equipment • Electronics and
small appliances • Home decor (lamps, frames, candleholders)



**Big Brothers
of Greater Vancouver**

Also Serving the Sunshine Coast and Sea to Sky Corridor



start
something

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Charitable Registration Number:
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